

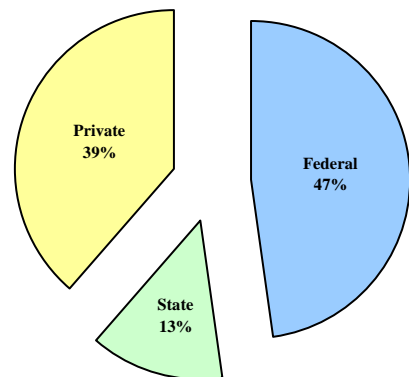


CARBON COUNTY TOURISM PROFILE

County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	19,385	19,338	19,504	0.9%	15
Total Non-Ag Employment	8,542	8,942	9,423	5.4%	12
Non-Ag Avg Monthly Wage	\$2,407	\$2,500	\$2,682	7.3%	8
Per Capita Income	\$23,353	\$26,913	\$29,140	8.3%	4
Unemployment Rate	7.2%	4.7%	3.5%	-25.5%	8
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$43.7	\$39.6	\$51.3	29.5%	16
Travel & Tourism Related Employment	861	754	977	29.6%	16
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$1,461	\$1,342	\$1,744	30.0%	16
Transient Room Tax	\$146.3	\$143.0	\$211.7	48.0%	16
Restaurant Tax	\$160.0	\$176.3	\$198.1	12.4%	14
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$379.0	\$430.5	\$478.2	11.1%	12
REGIONAL VISITATION COUNTS					
I-70 UT/CO Traffic Count	2,280,155	2,248,400	2,390,750	6.3%	
Arches N.P.	733,129	781,667	833,046	6.6%	
Canyonlands N.P.	371,706	393,672	413,587	5.1%	
Green River S.P.	38,196	20,937	22,857	9.2%	
Scofield S.P.	103,336	78,276	102,276	30.7%	
Goblin Valley S.P.	58,190	56,597	30,081	-46.9%	
Huntington S.P.	37,835	54,833	47,848	-12.7%	
Millsite S.P.	21,856	28,044	20,353	-27.4%	

Land Ownership - 2006	No. of Acres	% Total
Total Acres in County	947,629	100.0%
Federal Government	451,278	47.6%
BLM	420,979	44.4%
US Forest Service	30,299	3.2%
National Park Service	--	--
National Wildlife Refuge	--	--
Other •	--	--
State Government	129,315	13.6%
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	21,548	2.3%
State Trust Lands	107,734	11.4%
Other ••	--	--
American Indian	136	0.0%
Private*	366,500	38.7%

Land Ownership - 2006



- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land

Carbon County Tourism Profile

